



For Immediate Release

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MAKING SKILL STANDARDS PLAIN TALK

GSX merges with Learning Solutions Organization to ensure an end-to-end approach to their proprietary Define...Measure...Optimize® approach to workforce training solutions

FEBRUARY 1, 2010---Global Skills X-change (GSX) Corporation announced merger with Plain Talk, LLC as a complement to their existing approach to linking the worlds of work and the worlds of education.

GSX and Plain Talk had been working together closely throughout 2009 and made the final decision to combine forces to develop a more robust and solid Workforce Education Solution. GSX brings to the table more than a decade of experience in the development, articulation, use and assessment of standards; Plain Talk, adds a full service e-learning component that combines process and experience to provide conventional and technical training solutions.

“Plain Talk adds the missing link” says Dave Wilcox, Founder and CEO of GSX, Corp. “GSX brings the validated framework on how to organize skill and work based information and Plain Talk addresses the critical need of delivery.”

The combined capability makes GSX, Corp. the premier end to end solution in workforce education. GSX grew out of the former National Skill Standards Board and has a combined 40+ years working in the area of workforce training, skill standards development, certification development, delivery and evaluation.

“I am excited to be a part of the team that has been driving workforce education solutions since the very beginning,” says John Hindman, Founder Plain Talk, LLC “together we have a unique and universally applicable solution to those looking to link training with the workforce.”

GSX is the link between the worlds of work and education. GSX designs strategies and processes for the application of skill and work standards in the private, public, and federal sectors by continuing to expand on the comprehensive research originally performed by the former National Skill Standards Board (NSSB). GSX's expertise is in the implementation of standards, assessments, and certifications to define and measure workforce needs and optimize workforce performance.